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INTERNATIONAL CONFERENCE

APRIL 24, 2015
ROME

Hotel Forum | Via Tor de' Conti, 25 - Rome

PRIMA SESSIONE

9.00

Registrazione

9.30

Saluti di benvenuto

Luca Pani, Direttore Generale Agenzia Italiana del Farmaco – AIFA

9.45

Combattere la contraffazione: il contributo dell'industria farmaceutica

Massimo Scaccabarozzi, Presidente Farmindustria

10.15

Vendita di farmaci online: introduzione

Domenico Di Giorgio, Agenzia Italiana del Farmaco – AIFA

10.30

Commercio elettronico e social network: un quadro in costante evoluzione

Lynda Scammell, Medicines and Healthcare Products Regulatory Agency – MHRA (UK)

Enrico Maccallini, Ministero dello Sviluppo Economico

11.00

Aspetti normativi: scenari futuri nella vendita di medicinali online

Giampiero Camera, Ministero della Salute

11.30 – Coffee Break

11.45

Prodotti illegali e pericoli per la salute

Patrizia Hrelia, Università di Bologna

12.15

Le azioni di contrasto al crimine farmaceutico a livello internazionale

Christian Tournié, Office central de lutte contre les atteintes à l'environnement et à la santé publique – OCLAESP (FR)

12.35

Le indagini sul cybercrime: casi recenti

Patrick Holland, Food and Drug Administration – FDA (US)

13.05

Interventi per l'oscuramento di siti web illegali: attività e procedure nei paesi europei

Tavola rotonda

Domenico Di Giorgio, Agenzia Italiana del Farmaco – AIFA

Manuel Ibarra Lorente, Agency of Medicines and Medical Devices – AEMPS (ES)

João Cristovão Martins, National Authority of Medicines and Health Products – INFARMED, I.P. (PT)

Lynda Scammell, Medicines and Healthcare Products Regulatory Agency – MHRA (UK)

13.30 – Pranzo

SECONDA SESSIONE

14.30

Il database delle farmacie online

Domenico Di Giorgio, Agenzia Italiana del Farmaco – AIFA

Ade Cheek, LegitScript (US)

Gabriele Falcioni, Agenzia Italiana del Farmaco – AIFA

15.00

Le survey: una base scientifica per le attività di comunicazione

Claudio Barbaranelli, Università di Roma "Sapienza"

15.15

Iniziative di sensibilizzazione e strumenti di comunicazione per i consumatori

Gianpaolo Derossi, Agenzia Italiana del Farmaco – AIFA

Claudia Fedele, Agenzia Italiana del Farmaco – AIFA

15.30

Le evoluzioni del progetto Fakeshare: Fakeshare II

Domenico Di Giorgio, Agenzia Italiana del Farmaco – AIFA

16.00

Dibattito

COORDINATOR



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SESSION I

9.00

Registration

9.30

Welcome address

Luca Pani, Director General of the Italian Medicines Agency – AIFA

9.45

Fighting counterfeiting: the contribution of the pharmaceutical industry

Massimo Scaccabarozzi, President of Farmindustria

10.15

Sale of medicines online: an introduction

Domenico Di Giorgio, Italian Medicines Agency – AIFA

10.30

E-commerce and social networks: a scenario in constant evolution

Lynda Scammell, Medicines and Healthcare Products Regulatory Agency – MHRA (UK)

Enrico Maccallini, Ministry of Economic Development

11.00

Regulatory aspects: future scenarios in selling medicines online

Giampiero Camera, Ministry of Health

11.30 – Coffee Break

11.45

Illegal products and health risks

Patrizia Hrelia, University of Bologna

12.15

Actions against pharmaceutical crime at the international level

Christian Tournié, Office central de lutte contre les atteintes à l'environnement et à la santé publique – OCLAESP (FR)

12.35

The investigations on cybercrime: recent case studies

Patrick Holland, Food and Drug Administration – FDA (US)

13.05

Interventions in shutting down illegal websites: activities and procedures in the European countries

Panel discussion

Domenico Di Giorgio, Italian Medicines Agency – AIFA

Manuel Ibarra Lorente, Agency of Medicines and Medical Devices – AEMPS (ES)

João Cristovão Martins, National Authority of Medicines and Health Products – INFARMED, I.P. (PT)

Lynda Scammell, Medicines and Healthcare Products Regulatory Agency – MHRA (UK)

13.30 – Lunch

SESSION II

14.30

The database of online pharmacies

Domenico Di Giorgio, Italian Medicines Agency – AIFA

Ade Cheek, LegitScript (US)

Gabriele Falcioni, Italian Medicines Agency – AIFA

15.00

The surveys as scientific roadmap for communication activities

Claudio Barbaranelli, University of Rome "Sapienza"

15.15

Awareness-raising initiatives and communication tools for consumers

Gianpaolo Derossi, Italian Medicines Agency – AIFA

Claudia Fedele, Italian Medicines Agency – AIFA

15.30

Evolution of the project Fakeshare: Fakeshare II

Domenico Di Giorgio, Italian Medicines Agency – AIFA

16.00

Discussion

COORDINATOR



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